



Creating a Culture of Innovation

Many organizational leaders want to understand how they can develop innovation competencies among individual performers, teams, or groups, and throughout their organization. This framework allows participants to develop a more creative, innovation-focused mindset.

Objectives

Creating a Culture of Innovation will help you create and foster an organization that thinks and acts with more creativity, collaborates more effectively, and implements new ideas more rigorously. The content in this workshop is appropriate for those who have never thought of themselves as creative as well as for those who are considered innovative thinkers. This workshop will help you:

- Understand the principles and practices of innovation
- Build competencies and drive innovation throughout your organization
- Become a more effective and efficient facilitator of innovation and change
- Develop your internal trainings on innovation and makes sure they are on target and get results

Contents

Strategic planning and leadership covers the following areas:

- The blue print of innovation
- Innovation comes alive
- Creativity made simple
- Personal innovation competencies 3
- Various learning activities

Methodology

Creating a Culture of Innovation is a two and a half day, facilitator-led workshop that capitalizes on the many undeniable benefits of classroom-based learning, such as face-to-face participant to participant and participant-to-facilitator interaction, true-to-life planning practices, and immediate in-person feedback. All core skills presented are augmented with various support tools that help participants hone their new skills and behaviours and more proactively develop their organizations.

Target Group

Team leaders and professionals in a management or leadership position.