



Strategic planning and leadership

Effective strategy and leadership is required more today than ever before. The rapid rate of change and the speed of communication require leaders at senior and middle management level to excel at strategic planning and leadership.

Objectives

The primary purpose of strategic planning and leadership is to ensure the organization's long-term success at both surviving and achieving its vision and goals. Because of this, leaders who care about the vitality of their organizations need also to focus on the creation of "strategic thinkers" at every level of the enterprise. Participants will learn how to develop:

- Vision — A description of the ideal future of the organization and the outcomes it hopes to create for its stakeholders
- Mission Statement — A description of who the organization serves and how the organization will structure itself to accomplish its preferred future (Vision)
- Core Values and Beliefs — Statements of belief that describe behaviors and ideas that are important to the organization and which guide individual action throughout the organization
- Strategic Issues — A description of key issues that the organization chooses to address to enable it to close the gap between the ideal world it wishes to create and the real world that exists today
- Operational Plans — The specific decisions and actions that departments, work teams, and individuals intend to take in line with the strategic agenda (vision, mission, values and strategic issues)

Contents

Strategic planning and leadership covers the following areas:

- Fundamentals of Strategic Planning
- Advanced Issues in Strategic Planning
- Developing Strategic Thinkers inside the organization
- Strategic Problem Solving and Decision Making
- Tools for Strategic Problem Solving and Decision Making

Methodology

Strategic planning and leadership is a four and a half day, facilitator-led workshop that capitalizes on the many undeniable benefits of classroom-based learning, such as face-to-face participant to participant and participant-to-facilitator interaction, true-to-life planning practices, and immediate in-person feedback. All core skills presented are augmented with various support tools that help participants hone their new skills and behaviours and more proactively develop their teams.

Target Group

Team leaders and professionals in a management or leadership position.